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| Monday 19 Feb |  |
| 0800-1630     | Industry Tours                                   |
| 1630-1730     | Registration Collection & Exhibition Walkthrough |
| 1730-1930     | Waterfront Welcome Drinks                        |

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| Tuesday 20 Feb |  |  |
| 0730           | Registration desk open   |  |
| 0800           | Exhibition opens   |  |
| 0830           | <b>Conference Opening &amp; Welcome</b><br>MC Opening Announcements & Welcome<br>NGIA President  |  |
| 0845           | <b>Address to Industry</b><br>Senator Anne Ruston <i>(to be confirmed)</i>   |  |
| 0905           | <b>Welcome to Tasmania – Selling the story of the grower...</b><br>Matt Evans, <i>The Gourmet Farmer</i>   |  |
| 0950           | <b>American Trends for Australian Nursery &amp; Garden Businesses</b><br>Chris Beytes, <i>Ball Publishing, Florida USA</i>   |  |
| 1035           | <b>MORNING TEA</b> - Exhibition Area   |  |
| 1100           | <b>Workshop: Horticulture Masterclass</b><br>Dr Alistair Gracie & Dr David Monckton,<br><i>Tasmanian Institute of Agriculture,<br/>School of Land and Food, University of<br/>Tasmania</i>   | <b>Sorry, not available!</b><br><b>Dealing with plant shortages</b><br>Christina Gnezdiloff, <i>Evergreen Connect</i><br><b>Managing the pressures of farming</b><br><b>2020 Vision and Plant Life Balance</b><br>Ben Peacock, <i>Republic of Everyone</i>                               |
| 1245           | <b>LUNCH</b> - Exhibition Area   |  |
| 1330           | <b>Using drones to assess tree health –<br/>Nursery application</b><br><b>An update from Garden Centers of<br/>Australia (GCA) and Garden Releaf 2018</b><br>Leigh Siebler, <i>Garden Centres of<br/>Australia</i><br><b>Biosecurity War – 2018’s high and<br/>medium risks explained</b><br>Lois Ransom, <i>Department of Agriculture<br/>and Water Resources</i> | <b>Improving synergies between retailers and<br/>growers</b><br><b>Innovative management and marketing<br/>strategies for nursery &amp; garden<br/>businesses</b><br>Chris Beytes, <i>Ball Publishing, Florida</i><br><b>Hort Innovation Strategic Levy and<br/>Frontier Initiatives</b> |
| 1515           | <b>AFTERNOON TEA</b> – Exhibition Area   |  |
| 1535           | <b>Nursery &amp; Garden Industry Australia – State of Play</b><br>Peter Vaughan, <i>CEO Nursery &amp; Garden Industry Australia</i>  |  |
| 1610           | <b>Industry Structural Change Panel Discussion.</b>  |  |
| 1700           | Closing announcements – Day 1  |  |
| 1830           | OPTIONAL - Hobart Brewing Company Casual Function  |  |

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| Wed 21 Feb    |   |  |
| 0800          | Registration Desk open  |  |
| 0830          | <b>Results of the Tree Standard Research</b><br>Professor Mark Tjoelker, <i>University of<br/>Western Sydney</i><br><b>Nursery Industry Biosecurity Program</b><br>John McDonald, <i>Nursery &amp; Garden<br/>Industry Australia</i><br><b>Diagnosing Plant Diseases</b><br>Andrew Manners, <i>University of<br/>Queensland</i> | <b>The art and science of plant breeding<br/>and selection</b><br>Angus Stewart              |
| 1015          | <b>MORNING TEA</b> - Exhibition Area  |  |
| 1040          | <b>Emerging Retail Trends for Independents</b><br><b>Nursery Research &amp; Statistics &amp; Data<br/>Tool</b><br>Jan Paul Van Moort, <i>ACIL Allen<br/>Consulting</i><br><b>Future for nursery and greenhouse crops</b><br>Chris Beytes, <i>Ball Publishing, Florida USA</i>   | <b>21st Century Plant Propagation - New<br/>technologies and techniques</b><br>Angus Stewart |
| 1225          | <b>LUNCH</b> - Exhibition Area  |  |
| 1310          | <b>The future of the Nursery Industry &amp; the Digital World</b><br>Rose Herceg, <i>Futurist, Social Forecaster, Chief Strategy Officer, WPP AUNZ</i>  |  |
| 1355          | <b>Demographic shifts for greenlife growers and retailers to capture!</b><br>Mark McCrindle, <i>Social Researcher, Principle at McCrindle Research</i>  |  |
| 1440          | <b>AFTERNOON TEA</b> - Exhibition Area  |  |
| 1500          | <b>Repositioning Industry! Value what you do and others will follow -Culture Shift</b><br>Chris Helder, Author of ‘Useful Belief’ and ‘The Ultimate Book of Influence’  |  |
| 1545          | <b>SURPRISE KEYNOTE SPEAKER</b>   |  |
| 1630          | Closing announcements – Conference concludes  |  |
| 1800<br>Sharp | Industry Dinner -Ferry departs for MONA Museum of Old & New Art   |  |



Nursery & Garden Industry  
National Conference  
19-21 February 2018  
Wrest Point, Hobart, Tasmania