

2016 Nursery & Garden Industry Structure Review

Media Release

For immediate release

12 September 2016

Structure Review workshop concludes and report preparation has commenced.

The workshop into the review of the structure of the nursery and garden industry in Australia was held last week in Brisbane on 5 and 6 September. Attending the workshop to support the Committee were representatives from Down to Earth Research and Strategic Business Development.

The Structure Review Committee has forwarded this communication for distribution to nursery industry stakeholders:

The Structural Review Committee has just completed a two day workshop and we are pleased by our progress.

During the two days we considered the results of the industry survey, the outcomes of the Town Hall Meetings, the written submissions and studied the structure of a considerable number of other industry bodies.

We are fortunate to have Russell Cummings to help facilitate the process and help build the report. His experience is invaluable to our process.

Pam Watson from Down to Earth Research also attended and gave us a detailed report on the results of the survey. The survey data was robust and Pam was able to clearly overlay quantitative patterns in the survey with qualitative feedback from our membership engagement. Her experience in extracting conclusions from the survey was exceptional.

Thank you to everyone who has participated in the review. We have collated a great deal of information. This information has guided us in the search for the most appropriate structure for our industry association. It has given us a very sound position to work from and build a modern structure.

We are very excited about developing a structure that will see our industry body move forward and give great support to all the members into the future.

The committee will be working through from a draft to the finished report over the next two months. The report will be ready to present to the national board, state presidents and CEO's at the end of October allowing two weeks for them to consider its contents before we all meet on the 14th November.

Regards

Gary Eyles, Chairman
Structure Review Committee

-Ends-

The cost of the review is met by NGIA with in-kind support provided by the State/Territory NGI Associations for organising meetings and providing communications.

For more information or to arrange an interview with a Committee Member please contact Kobie Keenan at Nursery & Garden Industry Australia at kobie.keenan@ngia.com.au or on 02 8861 5112.