

A NEW STRUCTURE FOR THE NURSERY & GARDEN INDUSTRY

Since 2016, the network of organisations within the Nursery and Garden Industry in Australia has been reviewing the current federated structure.

The enormous undertaking has been fulfilled by Industry Members via two Committees. These Committees were supported by an independent chair, business and legal advisers as well as an independently conducted research.

The two stages of the review have supported the need for change to provide greater value; and improve services and resources for members. It will also reduce administrative burden across the network, improve organisational efficiency, address declining membership and delivery opportunity for growth.

	Growers	Retailers	Allied Suppliers	Individuals
Current Members Nationally	596	239	270	0
Opportunity Nationally	1777 ¹	2419 ²	N/K ³	23,000 ⁴

¹ NY16004 Nursery Industry Statistics & Research, Hort Innovation

² 8165.0 Counts of Australian Businesses, including Entries and Exits, Jun 2012 to Jun 2016, ANZIC Industry Code 4232 Garden Supplies Retailing

³ Allied suppliers to the nursery industry have not been collated into a single report.

⁴ NY16004 Nursery Industry Statistics & Research, Hort Innovation

Protecting our heritage

Our industry is steeped in history and each organisation has State and Branch owned historical records, assets and events that will require surety and protection. This can be achieved via an active independent committee, historical trust or other separate entity as each State or Branch deems necessary. In this way, State and Branch events and significant financial investments will be protected for future beneficiaries. Examples of likely protected assets include MIFGS, Qld Garden Expo and the NSW investment.

A new national entity and each States' heritage structure will be entirely separate. They will not be financially or legally connected but could engage in fee for service arrangements.



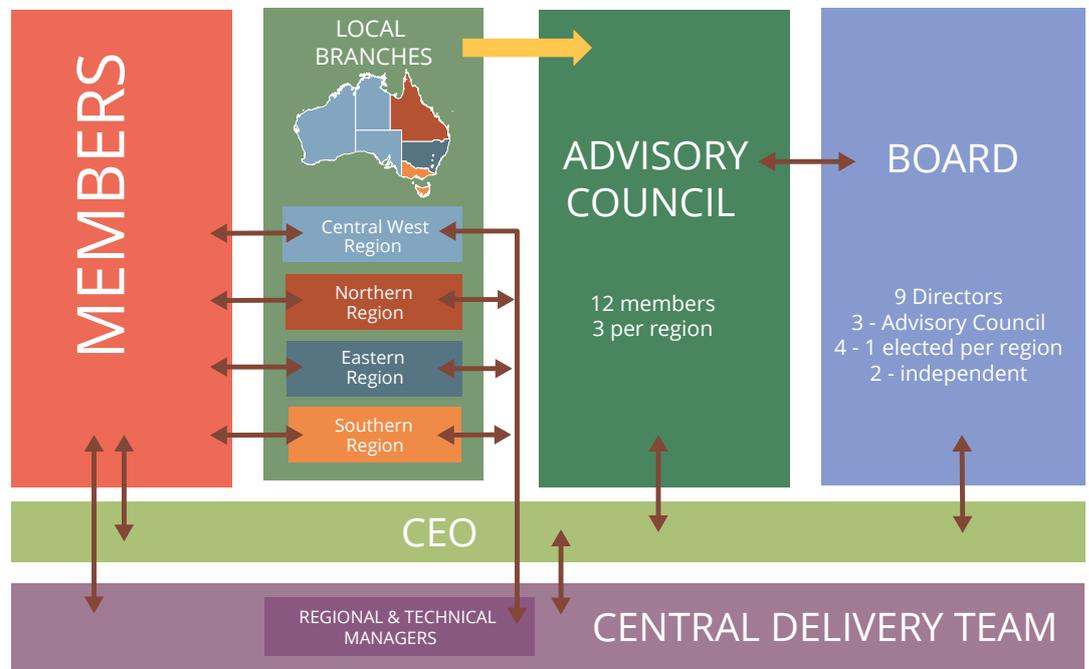
Key elements of the new entity

Value and service for Members

The new single industry organisation will be an association of active communities, for the people and businesses, who serve, grow, support and promote greenlife. It will focus on providing the following services and benefits to members.

- Technical and business support
- Communication and feedback
- Networking
- Biosecurity-awareness, preparedness, market access
- Marketing and promotion of greenlife
- Training and development
- Business accreditation
- Shaping government policy and opinion

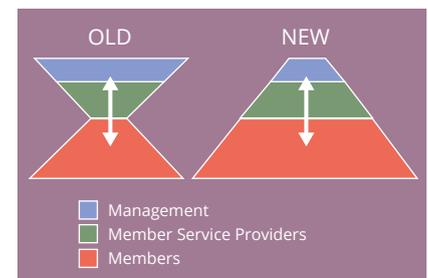
Simplified structure



PROPOSED SINGLE ENTITY STRUCTURE

Regional Representation

A Member focused entity will result in the reallocation of association staff resources. Currently a top heavy structure, the new entity will focus on value and service to members, delivering boots on the ground. There will be four regions each supported by multiple Regional and Technical Managers and each with representative members providing direct feedback to the advisory council



Financial Model

The financial model is built around three sources of income: membership, corporate partnership (sponsors) and external funding (projects; fee for service activities). Member income alone will not sustain the organisation to deliver all the services highlighted by members. The establishment of the new entity will provide opportunities for partnerships and sponsorship of events, publications and activities.

The steps to transition

A process of transition happens in two stages. First, Members must vote to change the National constitution. Second, each State Association will need to finalise its own business including a decision around a Heritage structure. In the instance of a positive move towards transition, it is anticipated the process will conclude by September 2018.

Identify new structural arrangements for the new single entity	Nov/Dec 2017
Communicate, consult and confirm support with Members	Dec 2017/Mar 2018
State Associations endorsement will be sought for new structural arrangements	Dec 2017/Apr 2018
Third Party managed Member vote on the following question: "As a Member of NGIA do you support the proposed new structural arrangements – Yes or No?"	May 2018
Special resolutions and consequential actions for dissolution of State Associations	Jun/Sept 2018
Initiate new entity priorities & activities; finalise draft Constitution	Jun/Sept 2018
Present at the NGIA AGM or SGM a resolution to replace the current constitution with the 'approved' constitution and nominate an effective date for 6-12 months-time.	Oct 2018