



THE GROWING EDGE

Nursery & Garden Industry
National Conference

19-21 February 2018
Wrest Point, Hobart, Tasmania

CONFERENCE INFORMATION



PRINCIPLE R&D PARTNER



PLATINUM PARTNER



GOLD PARTNERS



SILVER PARTNERS



MEDIA PARTNERS



CONFERENCE
SUPPORTER



Every two years a national Nursery & Garden Industry Conference is held in an Australian city and over the past 30 years it has attracted an average of 250 delegates – growers, retailers, suppliers and stakeholders. In 2018 the conference heads to Hobart, Tasmania from February 19-21.

The Australian nursery and garden industry is a community contributing to Australia and all Australians through the uniqueness and diversity of our product and our people.

We are a community of hardworking organisations and individuals that offer solutions to the challenges of our health and wellbeing and climate mitigation. We are a community that contributes significantly to the Australian economy.

With focused leadership, progressive thinking, community resilience, and strong innovation and R&D, Nursery & Garden Industry professionals are at the growing edge of positive change.

The 2018 National Conference and Exhibition will acknowledge our strengths and reveal the unified pathway to influence and recognition through:

- ▶ Keynote addresses from Mark McCrindle, Chris Helder, Rose Herceg and international nursery expert Chris Beytes of Ball Publishing.
- ▶ Presentations on the latest research, production, and marketing programs supporting the industry into the future
- ▶ Panel session on the Industry Structure Review.
- ▶ Networking events including a cruise up the Derwent River to the world-famous museum, MONA and an optional evening at the Hobart Brewing Company.
- ▶ An exhibition showcasing suppliers to the industry and leading innovation in industry technology.

Held in the beautiful dockside city of Hobart, you are invited to enjoy the company of your colleagues and friends at the World Heritage listed Wrest Point Casino.

From all of the 2018 Conference Committee, we are looking forward to seeing you in Hobart in February.



Joe Kerin
Conference Chair



Peter Vaughan
CEO, Nursery & Garden Industry Australia



Pre-Conference Tours

Hobart Retail Tour

Monday 19 February 2018, Departs 8.00am

\$225 Members/\$275 Non-members

Buses depart Wrest Point Casino at 8.00am and head to Harmony Garden Centre one of Australia's most southern garden centres, located on Hobart's beautiful eastern shore at Ralph's Bay, Lauderdale. Harmony Garden Centre and Florist is a family owned business with combined industry experience of over 100 years. Your host will provide morning tea before departing for Clennett's Mitre 10.

Clennetts Mitre 10 stock a wide range of indoor and outdoor plants, gifts, garden hardware and allied product. They also have a selection of planters and pots which has to be seen to be believed.

David Drysdale of Greenhill Nursery will meet you at your next stop. Greenhill Nursery is a growing business meeting local demand for quality advanced trees and shrubs, and an expanding range of 140mm shrubs and grasses. Situated in the foot hills of the Wellington range, and exposed to strong winds and low temperatures their plants are hardy, they settle quicker and grow faster.

Lunch will be provided at Willie Smith's Apple Shed an organic cider house located in the Huon Valley, Tasmania.

Plants of Tasmania Nursery specialises in growing and selling plants native to the island state of Tasmania. They stock over 500 different species and varieties, from small groundcovers to Eucalyptus regnans, the world's tallest flowering plant. The nursery has dedicated coastal, rainforest, ferns and alpine sections and is a unique Tasmania business.

The last stop on the tour is Chandlers Nursery, a large retail nursery covering over 4000sq/m. They provide a large range of seed, seedlings, seasonal herbs, edible fruits (citrus, berries and stone-fruit), indoor plants, cottage plants, Australian natives, water plants, conifers, small and large shrubs, and trees. Afternoon tea will be served before your return to Wrest Point Casino.

Delegates will arrive back at the Casino at approximately 4.00pm.

Hobart Wholesale Tour

Monday 19 February 2018, Departs 8.00am

\$225 Members/\$275 Non-members

Departing Wrest Point Casino at 8.00am, buses will drive north to Tibball's Nursery. Here you will enjoy a tour of this third-generation family owned wholesale nursery business, established in 1946. Tibball's Nursery specialises in flower and vegetable seedlings, along with various pot sizes of herbs, tomatoes, strawberries, vegetables, potted colour, cyclamen, chrysanthemums & perennials.

From Tibball's you will continue north to Granton Plants located on the banks of the Derwent River where morning tea will be provided. Tasmanian owned Granton Plants has grown and supplied an extensive range of native and exotic trees, shrubs and grasses to the nursery and landscaping industry for over 30 years.

The last stop before lunch is Horticultural & Landscape Supplies. Opening in 1982 as a wholesale business, Horticultural & Landscape Supplies serviced hardware and garden centre outlets with packaged goods from the mainland. Today the business has grown to one of the largest garden wholesale businesses in Tasmania servicing plant growers, small independent nurseries, supermarkets and large chain stores.

The historic Butchers Hill Vineyard in Richmond is the location of Pooleys Wines, your venue for lunch.

Westland Nurseries is your final destination for the day. Established by Henry and Catherine Van der Staay in 1956 on a 7 hectare site in Lenah Valley, the business is now location at Seven Mile Beach on a 30 hectare site and offers a wide range of quality advanced trees and shrubs.

Delegates will arrive back at the Casino at approximately 4.15pm.

At 4.30pm the exhibition will open for a walk through and your registration pack can be collected in the conference foyer before welcome drinks on the Waterfront Lawn at 5.30pm
Please note: All tours are subject to achieving minimum participation numbers. In the event your chosen tour does not proceed you will be contacted by NGIA.

Social Program

The conference social program will be a time for delegates to catch up with old friends and meet new ones in a relaxed atmosphere, away from the hustle and bustle of the conference sessions.

Quality venues, fine wines, delicious food and a relaxed atmosphere will provide unforgettable memories.

Please indicate your attendance at these social functions on the 2018 Registration Form.

Exhibition Walk-Through & Welcome Drinks

Take a walk through the exhibition to view all the new and innovative products and services on offer for industry. Collect your registration pack before joining your colleagues for drinks on the waterfront lawn.

Date:	Monday 19 February 2018
Time:	4.30pm Walk-Through 5.30pm Welcome Drinks
Venue:	Conference Exhibition Room and then Waterfront Law
Dress:	Smart Casual
Cost:	Inclusive for full registrations. Please indicate on the registration form if you wish to attend this function.
Additional Tickets:	\$80 including GST booked through the accompanying person registration form.

Casual Evening

Enjoy a relaxed night in the sheds of the Hobart Brewing Company. This informal networking event is the perfect way to end the first day of the conference and enjoy some unique tastes of Tasmania. This is an optional ticketed event. Simply nominate this option when you register online.

Date:	Tuesday 20 February 2018
Time:	6.30pm-10.30pm
Venue:	Hobart Brewing Company
Dress:	Casual
Cost:	Optional event for \$90 Please indicate on the registration form if you wish to attend this function and the ticket will be added to your invoice.
Additional Tickets:	\$90 including GST booked through the accompanying person registration form.

Industry Dinner

Departing the Wrest Point Pier at 6pm sharp, enjoy canapes and drinks while you ride down the Derwent River to the acclaimed Museum, Gallery and dining spectacular – MONA. Take advantage of a private viewing of the astounding venue before you are seated for a feast and the announcement of the Industry Recognitions to conclude the 2018 conference.

Date:	Wednesday 21 February 2018
Time:	Ferry departs the Wrest Point Wharf at 6.00pm SHARP
Venue:	Museum of Old and New Art (MONA)
Dress:	Cocktail, Suit no tie
Cost:	Inclusive for full registrations. Please indicate on the registration form if you wish to attend this function.
Additional Tickets:	\$200 including GST booked through the accompanying person registration form.



Registration

The 2018 Nursery & Garden Industry National Conference & Exhibition is currently open for online registration. Please read this information carefully before completing the registration form.

Who should attend?

All stake holders with an interest in the greenlife industry

- ▶ Plant Growers
- ▶ Retailers
- ▶ Allied Trades
- ▶ Local Government
- ▶ Educators

The program will be relevant to both business principals and staff.

How to register

Register now online at www.ngia.com.au

Registration & Accommodation links

Registration online only:

https://www.ngia.com.au/Category?Action=View&Category_id=732

Accommodation:

https://www.ngia.com.au/Category?Action=View&Category_id=734

Each delegate and/or accompanying person must complete a separate registration form.

Please note that the conference early bird registration closes on 30 November 2017.

Registration entitlements

Full conference registration includes:

- ▶ Exhibition Walk Through and Waterfront Welcome Monday 19
- ▶ All conference sessions and workshops on Tuesday 20 and Wednesday 21
- ▶ Morning Tea, Lunch and Afternoon Tea on Tuesday 20 and Wednesday 21
- ▶ Access to the Industry Exhibition throughout the conference.
- ▶ Industry Dinner including Ferry, private viewing and feast on Wednesday 21

Please note that while most social functions are included in the full registration rate you must register to attend. Entry will be by ticket only.

Optional additions for full delegates include:

- ▶ Retail Tour departing early Monday 19
- ▶ Production Tour departing early Monday 19
- ▶ The Hobart Brewing Company – Casual networking night Tuesday 20

Day Registration includes:

- ▶ All conference sessions and workshops on your chosen day
- ▶ Morning Tea, Lunch and Afternoon Tea on your chosen day
- ▶ Access to the Industry Exhibition on your chosen day

Please note that social functions are not included in day registrations

Optional additions for day delegates:

- ▶ Exhibition Walk-Through and Waterfront Welcome Monday 19
- ▶ Retail Tour departing early Monday 19
- ▶ Production Tour departing early Monday 19
- ▶ The Hobart Brewing Company, casual networking night on Tuesday 20
- ▶ MONA – Museum of Old and New Art, Industry Dinner on Wednesday 21

Registration (cont.)

Additional Tickets

Full and day delegates can purchase additional tickets for the following events:

- ▶ Exhibition Walk-Through and Waterfront Welcome Monday 19
- ▶ The Hobart Brewing Company, casual networking night on Tuesday 20
- ▶ MONA – Museum of Old and New Art, Industry Dinner on Wednesday 21

For assistance or more information contact NGIA on 1800 252 468 or email us at conference@ngia.com.au.

Registration Fees

All fees are quoted in Australian Dollars (AUD) and are inclusive of 10% GST.

Registrations made after 12 February 2018 must be made onsite at the conference or by contacting NGIA on: +61 2 8861 5100 or 1800 252 468 (Toll Free)

Pre Conference Tours Monday 19 February 2018	Member inc. GST	Non-member inc. GST
Tours (All day)	\$225.00	\$275.00
Conference Registration 20-21 February 2018	Early Bird inc. GST	Standard inc. GST
Full conference registration (Member)	\$870	\$1020
Full conference registration (Non-member)	\$1020	\$1140
Day registration (Member)	\$450	\$550
Day registration (Non-member)	\$550	\$650

Method of payment

Payment of fees must accompany all complete registrations. No registration will be confirmed until full payment is received. Payment can be made by the following methods:

Cheque: Cheques should be made payable to Nursery & Garden Industry Australia Limited and posted to:

- ▶ Nursery & Garden Industry Australia Limited
PO Box 7129
Baulkham Hills NSW 2153

Direct Deposit: Please ensure a copy of the remittance advice is sent through to the Conference Secretariat at conference@ngia.com.au.

- ▶ **Bank Name:** Westpac Banking Corporation
- ▶ **Bank Address:** Epping NSW, Australia
- ▶ **BSB:** 032-287
- ▶ **Account Number:** 14-7435
- ▶ **Swift Code:** WPACAU2S

Credit Cards: Visa, MasterCard. Amex is not accepted.

Payment terms: Payable on receipt of invoice.

Registration cancellation policy

Deadline: 19 January 2018

Cancellations must be made in writing to the Conference Secretariat.

Cancellations received prior to 5:00pm AEST on 19 January 2018 will receive a full refund minus an AUD150 administration fee.

Cancellations received after 5:00pm AEST on 19 January 2018 will not be refunded.

The conference committee will consider cancellations of registration under exceptional circumstances.

Refunds will not be granted on failure of visa application. Substitute delegates will be accepted at no charge.

Cancellation charges will not exceed AUD150.

Registration (cont.)

In registering for the Conference relevant details will be incorporated into a delegate list for the benefit of all delegates, and also may be made available to parties directly related to the Conference including venues, accommodation providers, sponsors and key suppliers.

NGIA recommends travel insurance for all domestic and international delegates. We strongly recommend that you take out insurance to cover medical and travel expenses. If necessary, consult your travel agent.

Conference Venue

Wrest Point Casino

Enjoy a cocktail and live music at one of four bars, Day Spa Centre for pampering plus full access to the Health Club, pool and Mini Golf. Water transfers from our pier offer an appealing transport mode, and those on business will appreciate in-room free Wi-Fi and Business Bureau facilities.

What's more, the best of Hobart's attractions are right on your doorstep. In less than five minutes' drive or a leisurely walk, you'll be in the heart of Hobart. Wander Salamanca Market, Australia's largest outdoor market and explore the sandstone warehouses of Salamanca Place, home to some of Hobart's best restaurants, bars and artisan galleries.

Wrest Point's proximity to central Hobart allows for free and easy parking, and a launching pad to discover the city's attractions. Take a ferry from the Hobart waterfront to MONA, Australia's largest private art collection, soak up the history at Australia's oldest brewery or venture up Mount Wellington for superb views across all seasons. The Tasmanian Museum and Gallery is at your fingertips near a waterfront dotted with fish punts, maritime heritage and friendly locals.

Accommodation – Wrest Point

You are invited to stay onsite at the Wrest Point and enjoy the company of your colleagues and friends just a short walk from your hotel door, at Wrest Point's own Conference & Exhibition Centre.

On-site Accommodation at a special conference rate has been arranged at Wrest Point from Sunday 18 February to Wednesday 21 February. Details of accommodation types including photo gallery are available at:

<https://reservations.travelclick.com/11382?groupID=1957744#/guestsandrooms>

Tower Suites	\$269
Tower Harbour View	\$189
Tower Mountain View	\$179
Water Edge	\$169



General Information

Money

ATMs are available at the venue and many banks and ATMs can be found in town.

Climate

During summer in Hobart, average temperatures range from 11.5 - 21°C (52.7 - 69.8°F). The months of January and February are also the driest, and beaches are warm enough to swim.

Travel and health insurance

We strongly recommend that you take out insurance to cover medical and travel expenses. If necessary, consult your travel agent.

Wheelchair access or other mobility disability access is available at the venue

When you register, please notify the secretariat of any mobility disabilities you have so that any venue access challenges can be addressed.

Dress code

For the conference welcome drinks and casual evening, the dress code is smart casual. The conference industry dinner will be more formal and guests are invited to wear cocktail and suit with no tie. All other activities are casual dress. See conference social program for more information.

Transport from the airport

The conference does not provide any transfers from the airport to conference hotels. All delegates must make their own transport arrangements from the airport. Taxis can be engaged at ranks at Hobart Airport. The taxi ride from the airport to Hobart CBD can take between 15-20 minutes.

Getting around Hobart using public transport is easy. There is an abundance of taxis that can be hailed from the street, or engaged at ranks throughout Hobart city. Bus transport timetables, fare and route information is available from www.metrotas.com.au

Enquiries

General, registration and accommodation enquiries

Email: conference@ngia.com.au.

Sponsorship and Exhibition enquiries

Neville Sloss 0414 562 010

Email: nsloss@ngisa.com.au.

Contact us

NGIA 2018 Conference Secretariat

PO Box 7129
Baulkham Hills BC NSW 2153

Telephone: +61 2 8861 5100 or 1800 252 468 (Toll Free)

Email: conference@ngia.com.au

Conference Organising Committee

Your 2018 National Conference & Exhibition Committee are:

Joe Kerin (Chair) Granton Plants, TAS
Mark vander Staay, Westland Nurseries, TAS
Lauren Chandler, Chandlers Nursery, TAS
Sonja Cameron, Cameron's Nursery, NSW
Estelle Cornell, Allora Gardens Nursery, NT
Grant Dalwood, NGISA
Matthew Lunn, NGIWA
Peter Vaughan, NGIA CEO
Kobie Keenan, NGIA Program Manager
Chris O'Connor, NGIA Program Manager

Disclaimer

All best endeavours will be made to present the program as printed in this document. The conference and its agents reserve the right to alter without prior notice, any of the arrangements, timetables, plans or other items relating to the conference, for any cause beyond its reasonable control. The 2018 Conference Organising Committee and the conference organisers are not liable for any loss or inconvenience caused as a result of such alteration. In the event of unforeseen circumstances, the 2018 Conference Organising Committee and conference organisers do not accept responsibility for loss of monies, however caused. Participants are advised to take out personal travel insurance and to extend their policy to cover personal possessions. The conference does not cover individuals against cancellation of bookings or theft or damage to belongings.

Monday 19 Feb	
0800-1630	Industry Tours
1630-1730	Registration Collection & Exhibition Walkthrough
1730-1930	Waterfront Welcome Drinks

Tuesday 20 Feb		
0730	Registration desk open	
0800	Exhibition opens	
0830	Conference Opening & Welcome MC Opening Announcements & Welcome NGIA President	
0845	Address to Industry Senator Anne Ruston <i>(to be confirmed)</i>	
0905	Welcome to Tasmania – Selling the story of the grower... Matt Evans, <i>The Gourmet Farmer</i>	
0950	American Trends for Australian Nursery & Garden Businesses Chris Beytes, <i>Ball Publishing, Florida USA</i>	
1035	MORNING TEA - Exhibition Area	
1100	Workshop: Horticulture Masterclass Dr Alistair Gracie & Dr David Monckton, <i>Tasmanian Institute of Agriculture, School of Land and Food, University of Tasmania</i>	Sorry, not available! Dealing with plant shortages Christina Gnezdiloff, <i>Evergreen Connect</i>
		Managing the pressures of farming Kerri-Lynn Peachey, <i>Australian Centre for Agricultural Health and Safety</i>
		2020Vision and Plant Life Balance Ben Peacock, <i>Republic of Everyone</i>
1245	LUNCH - Exhibition Area	
1330	Drone technology: opportunity for nursery application Adam Kilpatrick, <i>University of Adelaide</i>	Improving synergies between retailers and growers Bruce Stanley, <i>Alpine Nurseries</i>
	An update from Garden Centers of Australia [GCA] and Garden Releaf 2018 Leigh Siebler, <i>Garden Centres of Australia</i>	Innovative management and marketing strategies for nursery & garden businesses Chris Beytes, <i>Ball Publishing, Florida</i>
	Biosecurity War – 2018's high and medium risks explained Lois Ransom, <i>Department of Agriculture and Water Resources</i>	Hort Innovation Strategic Levy and Frontier Initiatives Selwyn Snell, <i>Chairman, Hort Innovation</i>
1515	AFTERNOON TEA – Exhibition Area	
1535	Nursery & Garden Industry Australia – State of Play Peter Vaughan, <i>CEO Nursery & Garden Industry Australia</i>	
1610	Industry Structural Change Panel Discussion.	
1700	Closing announcements – Day 1	
1830	OPTIONAL - Hobart Brewing Company Casual Function	

Wed 21 Feb		
0800	Registration Desk open	
0830	Results of the Tree Standard Research Professor Mark Tjoelker, <i>University of Western Sydney</i>	The art and science of plant breeding and selection Angus Stewart
	Nursery Industry Biosecurity Program John McDonald, <i>Nursery & Garden Industry Australia</i>	
	Diagnosing Plant Diseases Andrew Manners, <i>University of Queensland</i>	Weed management in nurseries using herbicide David Docherty, <i>Syngenta Australia</i>
1015	MORNING TEA - Exhibition Area	
1040	The future of retail: Five trends shaping how we shop Louise Grimmer, <i>University of Tasmania</i>	21st Century Plant Propagation - New technologies and techniques Angus Stewart
	Nursery Research & Statistics & Data Tool Jan Paul Van Moort, <i>ACIL Allen Consulting</i>	
	Future for nursery and greenhouse crops Chris Beytes, <i>Ball Publishing, Florida USA</i>	Retail Health Check Louise Grimmer, <i>University of Tasmania</i>
1225	LUNCH - Exhibition Area	
1310	The future of the Nursery Industry & the Digital World Rose Herceg, <i>Futurist, Social Forecaster, Chief Strategy Officer, WPP AUNZ</i>	
1355	Demographic shifts for greenlife growers and retailers to capture! Mark McCrindle, <i>Social Researcher, Principle at McCrindle Research</i>	
1440	AFTERNOON TEA - Exhibition Area	
1500	Repositioning Industry! Value what you do and others will follow -Culture Shift Chris Helder, Author of 'Useful Belief' and 'The Ultimate Book of Influence'	
1545	SURPRISE KEYNOTE SPEAKER	
1630	Closing announcements – Conference concludes	
1800 Sharp	Industry Dinner -Ferry departs for MONA Museum of Old & New Art	

*Current as at November 2017. Program subject to change without notice



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